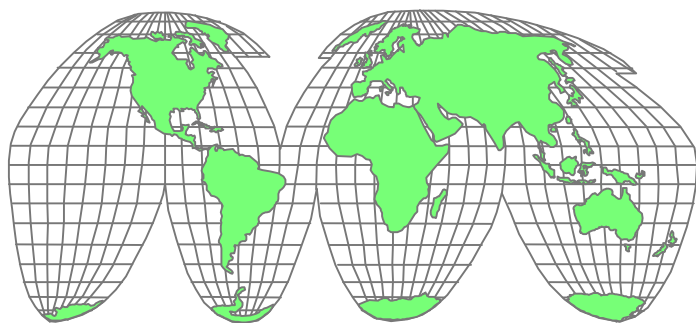


Globalization, Production Siting and Competitiveness of Livestock Production

International Conference

September 25, 2000



**Research Consortium
“Sustainable Animal Production”
(Hannover, Göttingen, Braunschweig, Vechta)**

and

**Federal Agricultural Research Centre (FAL)
Braunschweig, Germany**

Background and Objectives

In the framework of the world exhibition **EXPO 2000**, ten international conferences on various aspects of the subject **“Sustainable Animal Production”** are being held in Germany (more information: www.agriculture.de).

The conference on **Globalization, Production Siting and Competitiveness** addresses important questions:

- Where will livestock production be located in the future?
- Which are the most important driving forces?
- What will production, processing and marketing structures look like?

In the past, the global allocation of livestock production has been heavily influenced by **agricultural trade policy**. The trends of the past will probably not continue in the future.

Ongoing **liberalization** of agricultural trade policy, **globalization** of business structures and accelerating **technical progress** will play an important role. What will be the outcome?

Up to now, quite diverging hypotheses about “post-liberalization scenarios” have been put forward.

At the conference, 15 speakers from **Asia, Australia, Europe, North and South America** will present results of scientific studies and expert assessments. The speakers have a scientific, a political, or a business background and represent institutions of supra-national importance.

The conference will be a platform intended to exchange facts and opinions, to identify open questions, and to discuss strategies how to cope with the **challenges of the future**.

PROGRAMME

09:00 **Registration**

10:00 **Opening**

B. Traill, University of Reading, UK

WORLD MARKET TRENDS

10:10 Forecast on World Market Developments in Dairy and Meat
A.W. Womack (FAPRI, Missouri, USA)

10:30 Structure of the Global Markets for Meat
J. Dyck, K. Nelson (USDA-ERS)

10:50 Structural Changes in the Global Markets for Dairy Products
A. Krijger (Dairy Commodity Board, NL)

11:10 Where will Dairy Farmers Invest? A Private Company's View
A. Fagerberg (DeLaval, Sweden)

11:30 **Discussion**

12:15 **Lunch break**

DRIVING FORCES FOR STRUCTURAL CHANGE

13:30 International Comparison of Milk Production Costs
F. Isermeyer (FAL, Germany)

13:50 Pig Production Costs in the United States and East Germany
H. Aniol (HaGe Nordland, Germany)

14:10 The Comparative Competitive Structure in the Leading Pork Exporting Countries
M. Hayenga (Iowa State Univ., USA)

14:30 Globalization in the Food Industries
B. Traill (University of Reading, UK)

14:50 Expert Assessments on Food Chain Competitiveness - An International Comparison for Dairy and Meat
D. Thelwall (Prospect Management, UK)

15:10 **Discussion**

16:00 **Coffee break**

SPECIAL VIEWS ON INTERESTING COUNTRIES

16:30 Competitiveness of Meat and Milk Production in Central and Eastern Europe - challenges for the EU?
W. Muench, P. Berkowitz (EC, Brussels)

16:50 Competitiveness of East Asian Livestock Production
M. Sugiyama (Gifu, Japan)

17:10 Competitiveness of Australian Livestock Production
R. Rose (ABARE, Australia)

17:30 **Discussion**

18:00 US Livestock Production on the Move - Where to and Why?
D. Anderson (AFPC, Texas A&M, USA)

18:20 Competitiveness of Livestock Production in Latin America
D. Zylbersztajn (Univ. Sao Paulo, Brasil)

18:40 Competitiveness of Argentinian Milk and Beef Production
B. Ostrowski (Buenos Aires, Argentina)

19:00 **Discussion**

19:30 **Dinner & Discourse**

Venue:

Federal Agricultural Research Centre (FAL)
Bundesallee 50
38116 Braunschweig
Germany

Travel information: www.fal.de

Registration and Fees

Please, fill out the **enclosed registration form**

Confirmation of Participation

and fax or mail it **before September 10** to:

Dr. Peter Hinrichs
Institute of Farm Economics and Rural Studies
Federal Agricultural Research Centre (FAL)

fax: (+49) 531 596 357

E-mail: peter.hinrichs@fal.de

Your conference fee (**25 DM**) and payment for the “dinner & discourse” (**35 DM**) will be collected **cash** at the registration desk.

Hotel booking

We request you to make your travel and accommodation arrangements yourself.

For hotel booking, you may want to contact:

Staedtischer Verkehrsverein Braunschweig

Mr. Wernhard,

phone (+49) 531 2735524

fax (+49) 531 2735519

Please refer to our code word “**FAL-BAL**”

Organization

International Chair

Prof. Dr. W. Bruce Traill, Reading, UK

Local Coordinators

Prof. Dr. Folkhard Isermeyer, FAL

Dr. Peter Hinrichs, FAL

Questions?

Please contact: peter.hinrichs@fal.de

Confirmation of Participation in the Conference
“Globalisation, Production Siting and Competitiveness”

to be mailed to

Dr. Peter Hinrichs (FAL-BAL)
Bundesallee 50

D - 38116 Braunschweig

or faxed to No

(+49) 531 596 357

!!! before September 10 !!!

My

name

address:

phone/fax

e-mail

- ☐ I am interested in a **Warm-Up Meeting** together with the speakers of the Conference on Sunday evening (will be organized on active demand)
- ☐ I shall participate in the **Conference**
“Globalization, Production Siting and Competitiveness”
on September 25, 9:00 a.m. – 7:30 p.m.
in the FORUM of the Federal Agricultural Research Centre (FAL),
Braunschweig.
- ☐ I shall participate in the **“Dinner & Discourse”** meeting
arranged at the FAL FORUM on Monday evening (7:30 – 10:00 p.m.),

I shall pay the costs incurring from
the papers, the coffee breaks and the lunch (25 DM)
the dinner & discourse meeting (35 DM)
cash at the registration desk on September 25, 9:00 – 10:00 a.m.

My travel and accommodation will be organized by myself.

Date: _____ Signature: _____