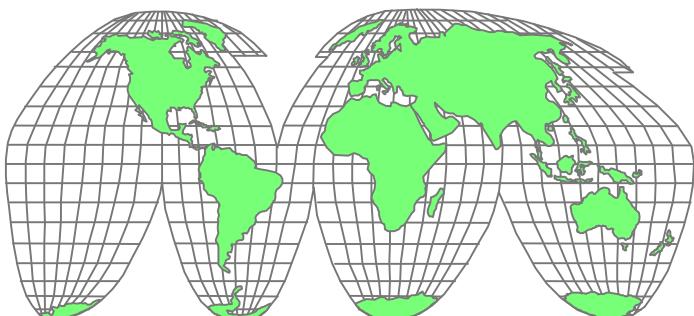


Globalization, Production Siting and Competitiveness of Livestock Production

International Conference

September 25, 2000



**Research Consortium
“Sustainable Animal Production”
(Hannover, Göttingen, Braunschweig, Vechta)**

and

**Federal Agricultural Research Centre (FAL)
Braunschweig, Germany**

Background and Objectives

In the framework of the world exhibition **EXPO 2000**, ten international conferences on various aspects of the subject **“Sustainable Animal Production”** are being held in Germany (more information: www.agriculture.de).

The conference on **Globalization, Production Siting and Competitiveness** addresses important questions:

- Where will livestock production be located in the future?
- Which are the most important driving forces?
- What will production, processing and marketing structures look like?

In the past, the global allocation of livestock production has been heavily influenced by **agricultural trade policy**. The trends of the past will probably not continue in the future.

Ongoing **liberalization** of agricultural trade policy, **globalization** of business structures and accelerating **technical progress** will play an important role. What will be the outcome?

Up to now, quite diverging hypotheses about “post-liberalization scenarios” have been put forward.

At the conference, 15 speakers from **Asia, Australia, Europe, North and South America** will present results of scientific studies and expert assessments. The speakers have a scientific, a political, or a business background and represent institutions of supra-national importance.

The conference will be a platform intended to exchange facts and opinions, to identify open questions, and to discuss strategies how to cope with the **challenges of the future**.

PROGRAMME

09:00	Registration	14:50	Expert Assessments on Food Chain Competitiveness - An International Comparison for Dairy and Meat <i>D. Thelwall (Prospect Management, UK)</i>
10:00	Opening <i>B. Traill, University of Reading, UK</i>	15:10	Discussion
WORLD MARKET TRENDS			
10:10	Forecast on World Market Developments in Dairy and Meat <i>A.W. Womack (FAPRI, Missouri, USA)</i>	16:00	Coffee break
10:30	Structure of the Global Markets for Meat <i>J. Dyck, K. Nelson (USDA-ERS)</i>	16:30	Competitiveness of Meat and Milk Production in Central and Eastern Europe - challenges for the EU? <i>W. Muench, P. Berkowitz (EC, Brussels)</i>
10:50	Structural Changes in the Global Markets for Dairy Products <i>A. Krijger (Dairy Commodity Board, NL)</i>	16:50	Competitiveness of East Asian Livestock Production <i>M. Sugiyama (Gifu, Japan)</i>
11:10	Where will Dairy Farmers Invest? A Private Company's View <i>A. Fagerberg (DeLaval, Sweden)</i>	17:10	Competitiveness of Australian Livestock Production <i>R. Rose (ABARE, Australia)</i>
11:30	Discussion	17:30	Discussion
12:15	Lunch break	18:00	US Livestock Production on the Move - Where to and Why? <i>D. Anderson (AFPC, Texas A&M, USA)</i>
DRIVING FORCES FOR STRUCTURAL CHANGE			
13:30	International Comparison of Milk Production Costs <i>F. Isermeyer (FAL, Germany)</i>	18:20	Competitiveness of Livestock Production in Latin America <i>D. Zylbersztayn (Univ. Sao Paulo, Brasil)</i>
13:50	Pig Production Costs in the United States and East Germany <i>H. Aniol (HaGe Nordland, Germany)</i>	18:40	Competitiveness of Argentinian Milk and Beef Production <i>B. Ostrowski (Buenos Aires, Argentina)</i>
14:10	The Comparative Competitive Structure in the Leading Pork Exporting Countries <i>M. Hayenga (Iowa State Univ., USA)</i>	19:00	Discussion
14:30	Globalization in the Food Industries <i>B. Traill (University of Reading, UK)</i>	19:30	Dinner & Discourse

Venue:

Federal Agricultural Research Centre (FAL)
Bundesallee 50
38116 Braunschweig
Germany
Travel information: www.fal.de

Registration and Fees

Please, fill out the **enclosed registration form**

Confirmation of Participation

and fax or mail it **before September 10** to:

Dr. Peter Hinrichs
Institute of Farm Economics and Rural Studies
Federal Agricultural Research Centre (FAL)
fax: (+49) 531 596 357
E-mail: peter.hinrichs@fal.de

Your conference fee (**25 DM**) and payment for the “dinner & discourse” (**35 DM**) will be collected **cash** at the registration desk.

Hotel booking

We request you to make your travel and accommodation arrangements yourself.

For hotel booking, you may want to contact:
Staedtischer Verkehrsverein Braunschweig

Mr. Wernhard,
phone (+49) 531 2735524
fax (+49) 531 2735519

Please refer to our code word “**FAL-BAL**”

Organization

International Chair

Prof. Dr. W. Bruce Traill, Reading, UK

Local Coordinators

Prof. Dr. Folkhard Isermeyer, FAL
Dr. Peter Hinrichs, FAL

Questions?

Please contact: peter.hinrichs@fal.de

Confirmation of Participation in the Conference
“**Globalisation, Production Siting and Competitiveness**“

to be mailed to

Dr. Peter Hinrichs (FAL-BAL)
Bundesallee 50

D - 38116 Braunschweig

or faxed to No

(+49) 531 596 357

!!! before September 10 !!!

My

name _____

address: _____

phone/fax _____

e-mail _____

- I am interested in a **Warm-Up Meeting** together with the speakers of the Conference on Sunday evening (will be organized on active demand)
- I shall participate in the **Conference**
“Globalization, Production Siting and Competitiveness“
on September 25, 9:00 a.m. – 7:30 p.m.
in the FORUM of the Federal Agricultural Research Centre (FAL),
Braunschweig.
- I shall participate in the “**Dinner & Discourse**“ meeting
arranged at the FAL FORUM on Monday evening (7:30 – 10:00 p.m.),

I shall pay the costs incurring from
the papers, the coffee breaks and the lunch **(25 DM)**
the dinner & discourse meeting **(35 DM)**
cash at the registration desk on September 25, 9:00 – 10:00 a.m.

My travel and accommodation will be organized by myself.

Date: _____ Signature: _____